

GROUND FLOOR BUSINESSES



- 57 Cafés and restaurants (26%)
- 47 Other retail (21%)
- 27 Hair and personal (21%)
- 21 Fashion (10%)
- 19 Health care (9%)
- 17 Other non-retail (8%)
- 15 Homeware (7%)
- 12 Grocery and fresh food (5%)
- 3 Fitness (1%)
- 1 Bar and pubs (<1%)

219
BUSINESSES

91%
OCCUPANCY

AVERAGE RETAIL TENANCY:

\$65k
rental per annum

110m²
of lettable area

\$590
per m² per year

NIGHT TIME ECONOMY

20%
of businesses
open after 8pm

8%
of businesses
open after 10pm



11,000 people live nearby

Nearly 12,000 people expected to live nearby by 2036

Approximately 1,500 people work nearby

20% of people aged 35-49

Majority earn \$1250+ per week

Most nearby households are renters

GETTING THERE:

3,800
pedestrians move
through the precinct every
Saturday and Sunday

872
off-street parking
spaces within walking
distance of the precinct

1
train station Malvern

4
tram routes 5, 6, 16 and 64

- Precinct Area
- Train Station
- Tram Route

