

GROUND FLOOR BUSINESSES



- 61 Cafés and restaurants (29%)
- 39 Hair and personal services (20%)
- 32 Other non-retail (15%)
- 29 Fashion (14%)
- 24 Other retail (12%)
- 7 Health care (3%)
- 5 Bars and pubs (2%)
- 4 Grocery and fresh food (2%)
- 4 Homeware (2%)
- 3 Fitness (1%)

208
BUSINESSES

90%
OCCUPANCY

AVERAGE RETAIL TENANCY:

\$55k
rental per annum

95m²
of lettable area

\$580
per m² per year

NIGHT TIME ECONOMY

46%
of businesses
open after 6pm

24%
of businesses
open after 10pm

25,500 people live nearby

Nearly 33,500 people expected to live nearby by 2036

Approximately 1,700 people work nearby

36% of people aged 25-34

Majority earn \$1,250+ per week

Most nearby households are renters

GETTING THERE:

10,000
pedestrians move
through the precinct every
Saturday and Sunday

178
off-street parking
spaces within walking
distance of the precinct

1
train station South Yarra

2
tram routes 58 and 78



- Precinct Area
- Train Station
- - - Tram Route

