



**HOUSTONKEMP**  
Economists

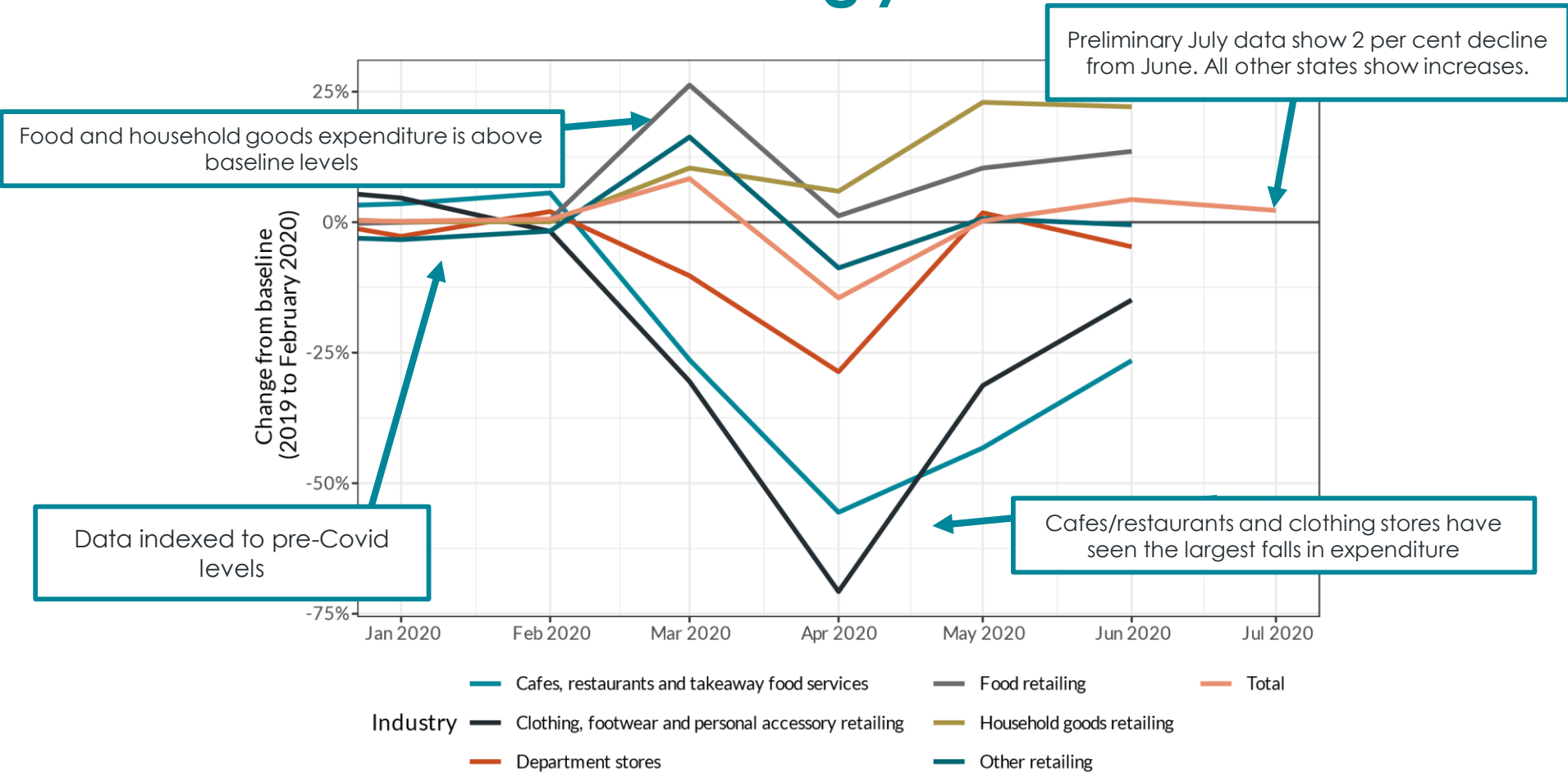
# Insights from the economic data – City of Stonnington

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Economic Recovery Committee

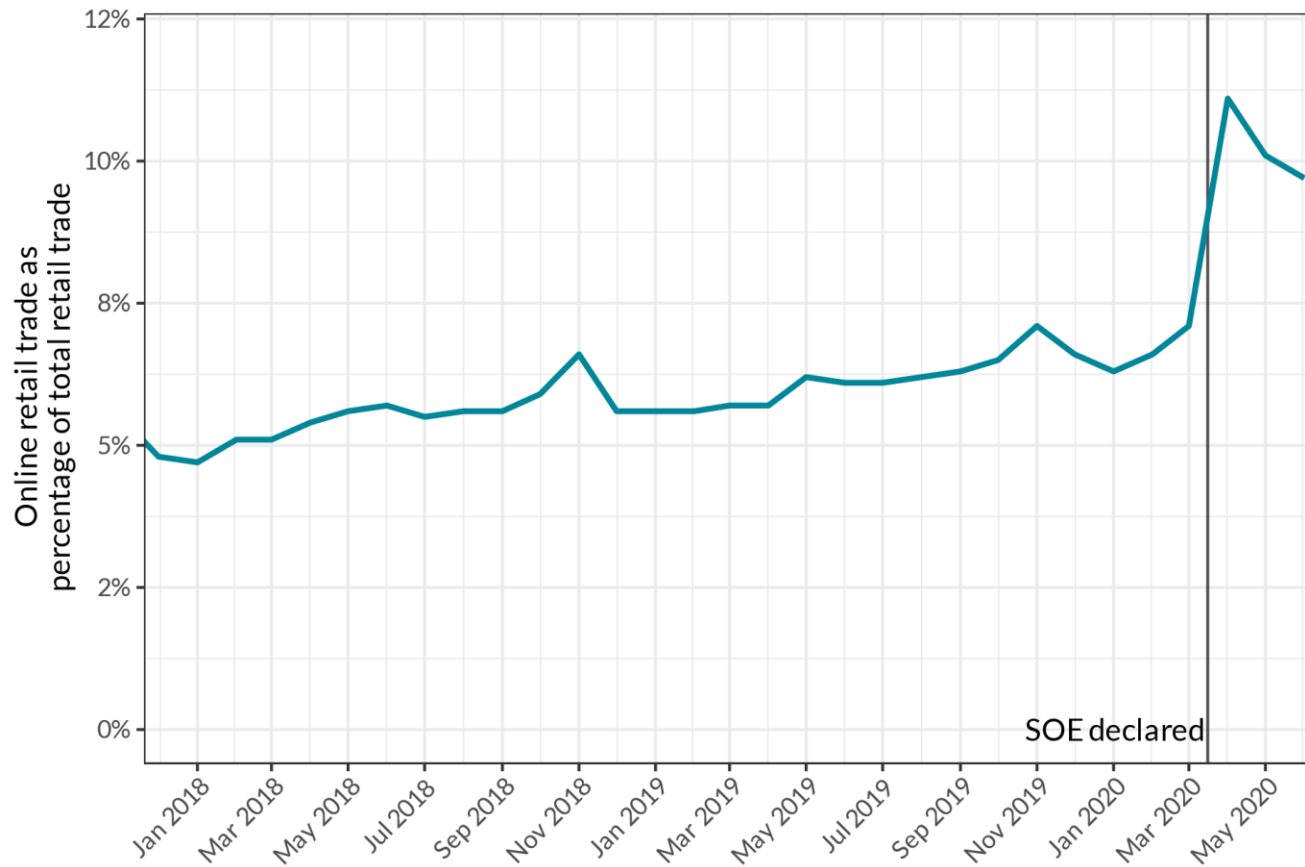
Greg Houston  
27 August 2020

# Victorian retail trade – strongly diverse effects



Source: ABS, 8501.0 – Retail trade, Australia, June 2020, 4 August 2020; ABS, 8501.0.55.008 – Retail trade, Australia, Preliminary, July 2020, 21 August 2020.

# Nationwide step-change towards online trade



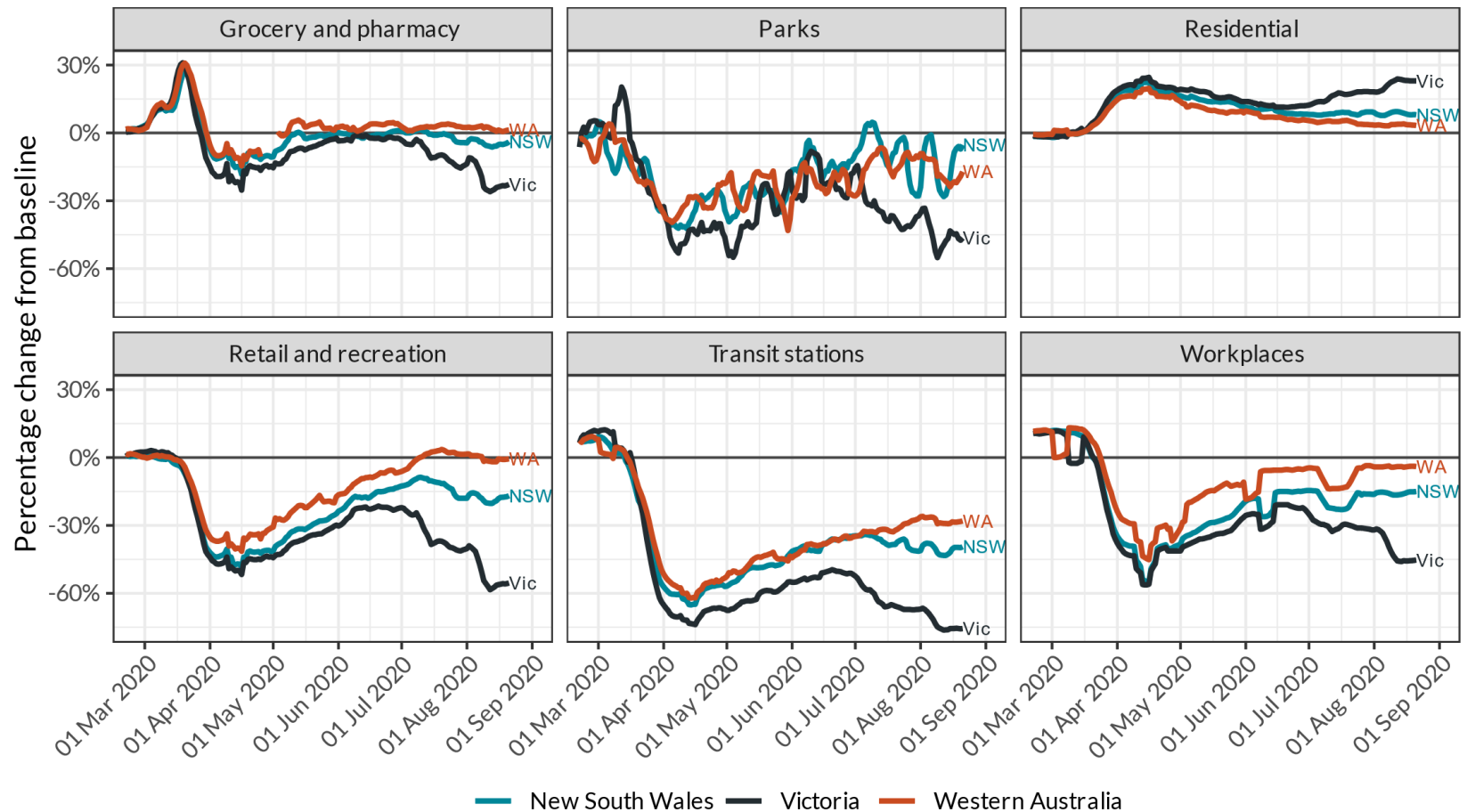
Source: ABS, 8501.0 – Retail trade, Australia, June 2020, 4 August 2020

# Online step-change includes multi-channel retailers



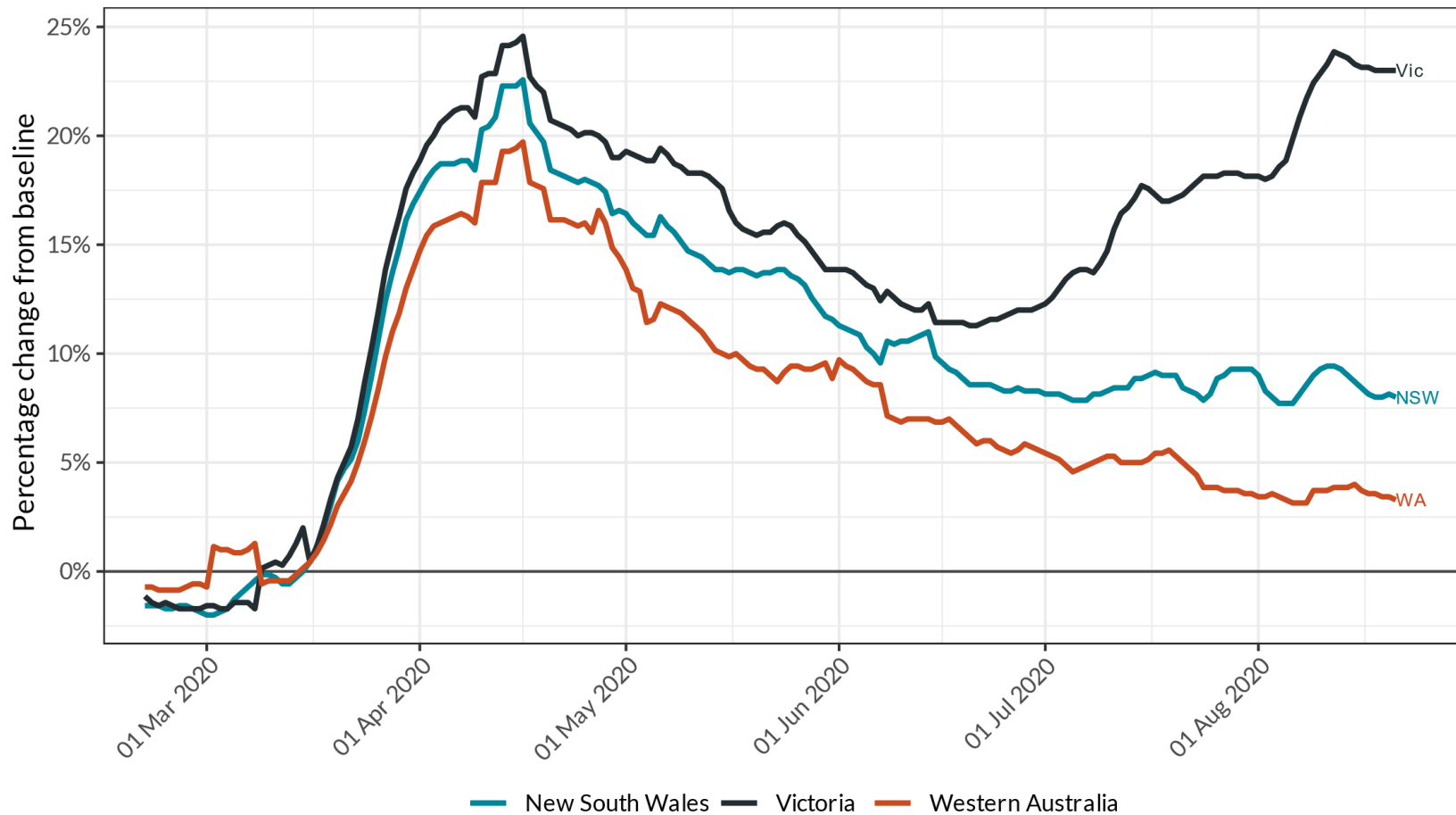
Source: ABS, 8501.0 – Retail trade, Australia, June 2020, 4 August 2020

# Victoria, NSW and WA mobility data compared



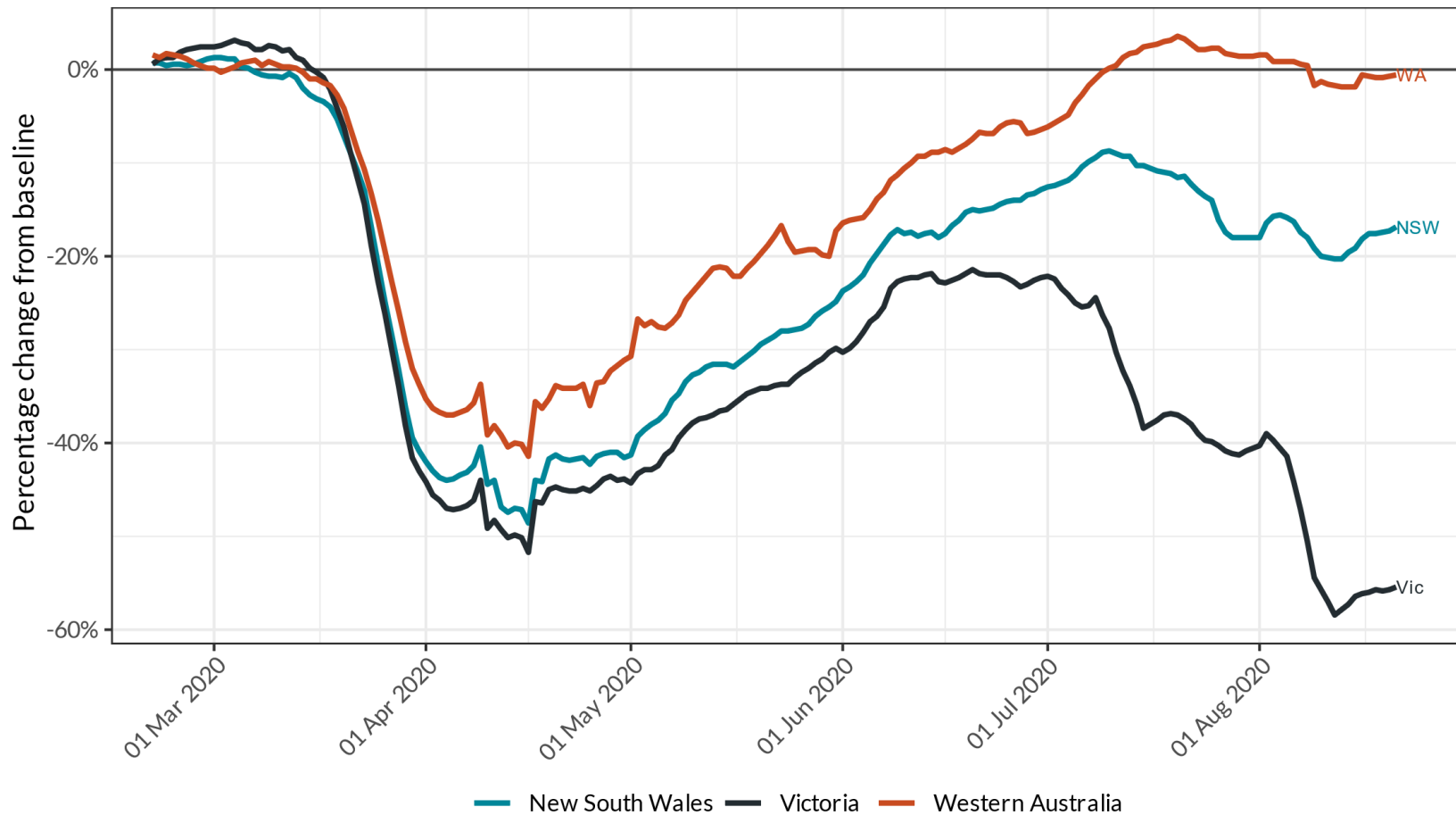
Source: Google, COVID-19 community mobility reports

# Vic, NSW, WA – time spent at residences



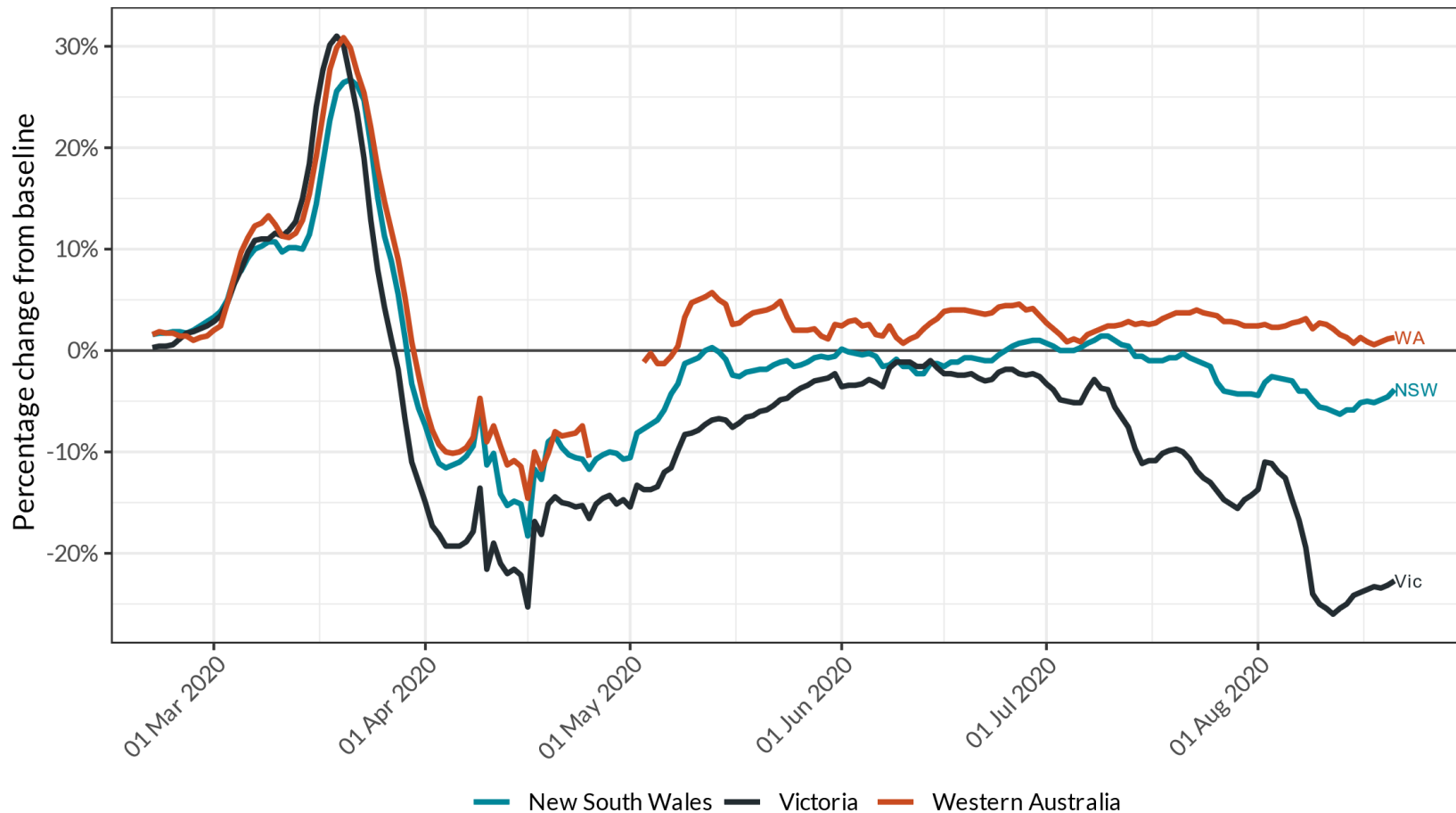
Source: Google, COVID-19 community mobility reports

# Vic, NSW, WA – visits to retail and recreation venues



Source: Google, COVID-19 community mobility reports

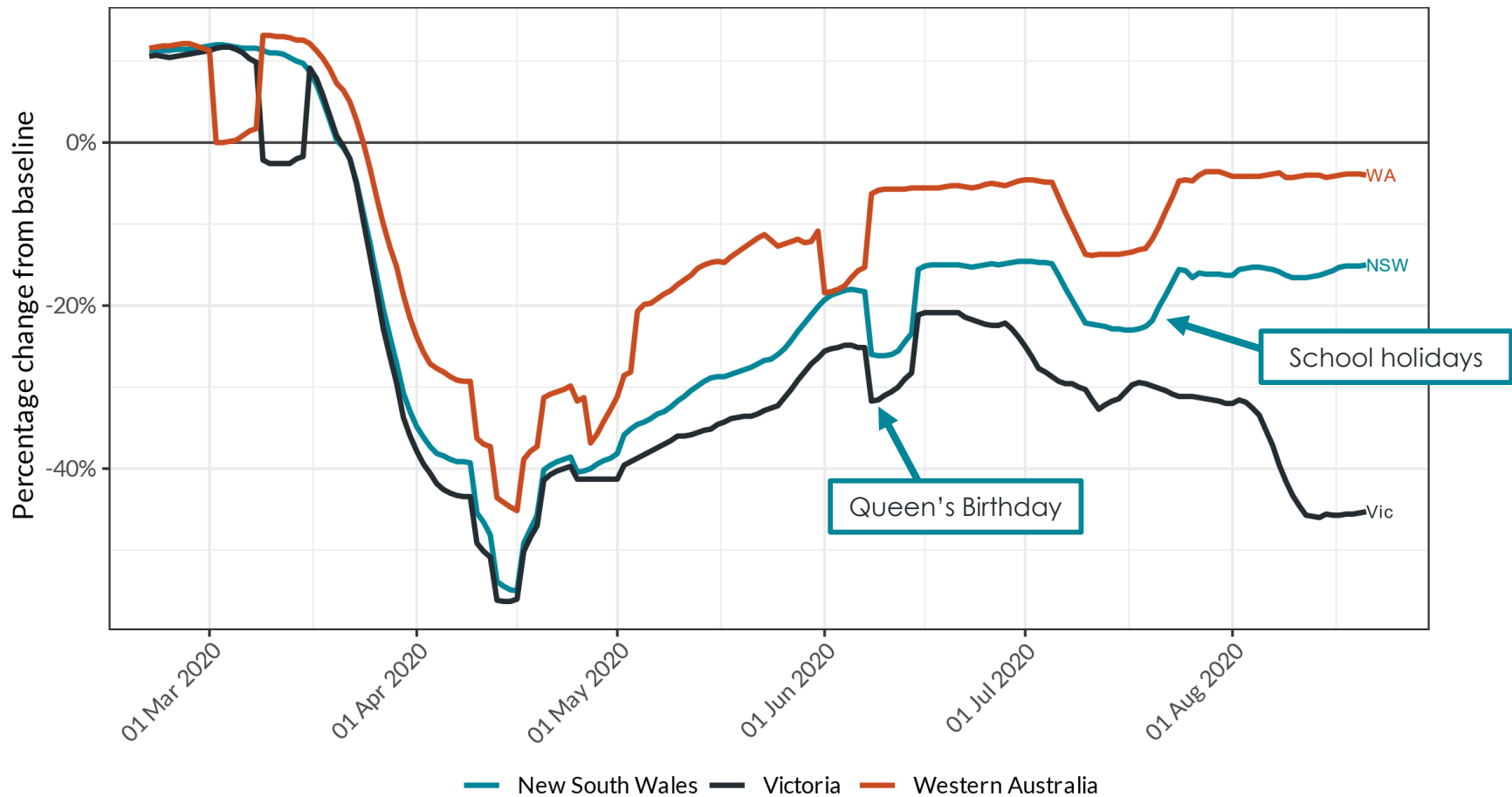
# Vic, NSW, WA – visits to grocery and pharmacy stores



Source: Google, COVID-19 community mobility reports

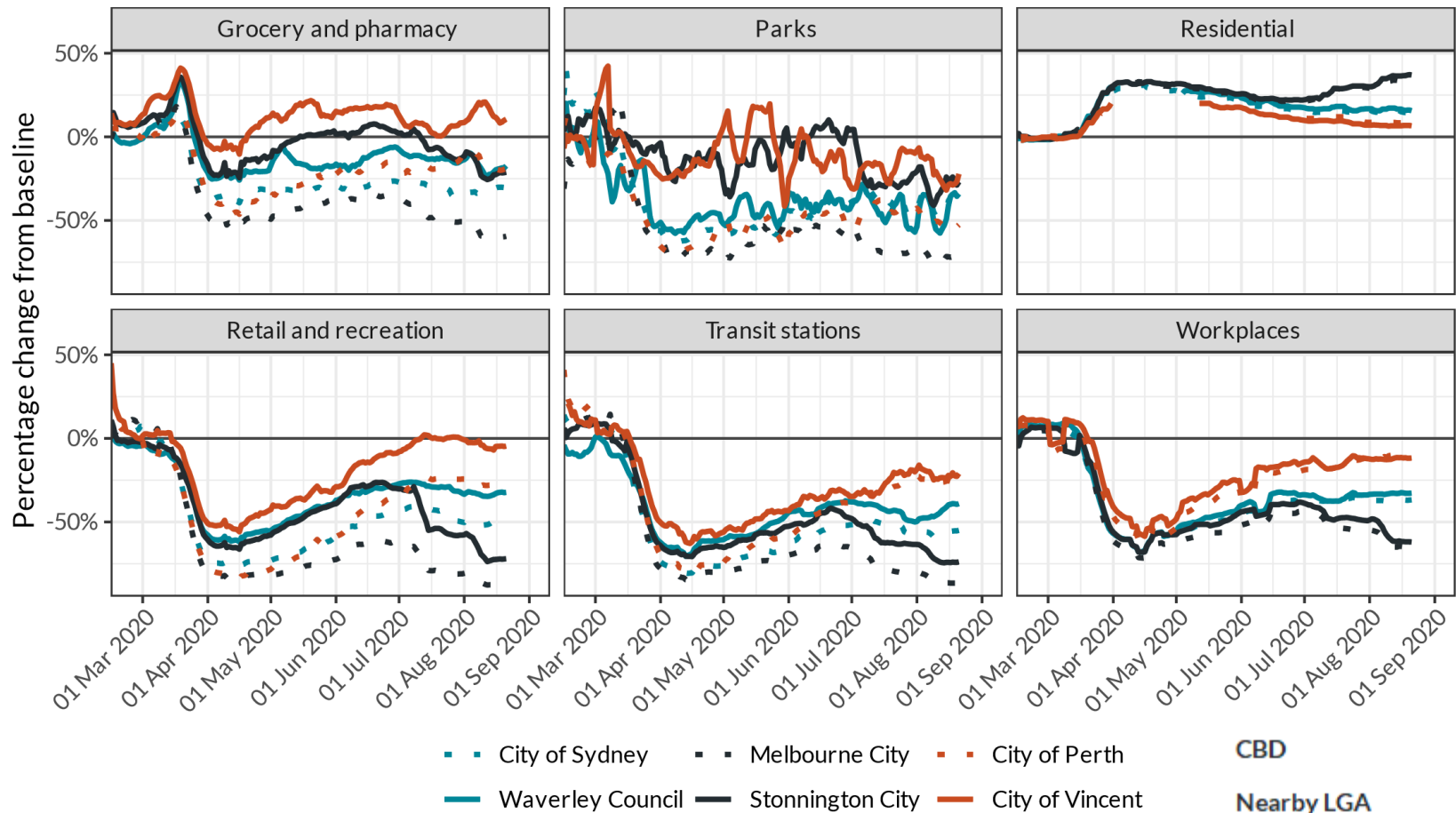


# Vic, NSW, WA – time spent at work locations



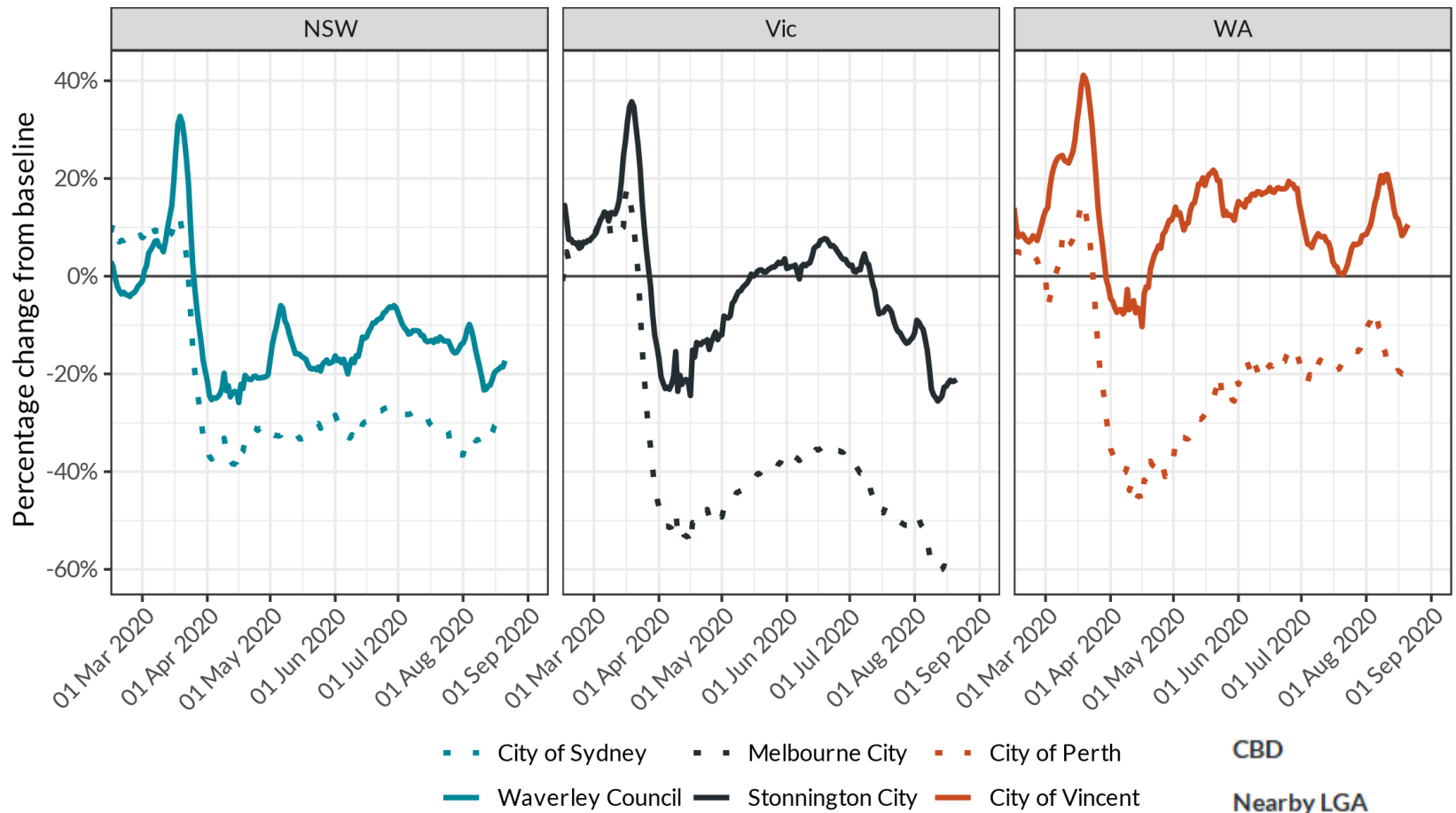
Source: Google, COVID-19 community mobility reports

# Vic, NSW, WA – CBD vs inner LGA mobility data



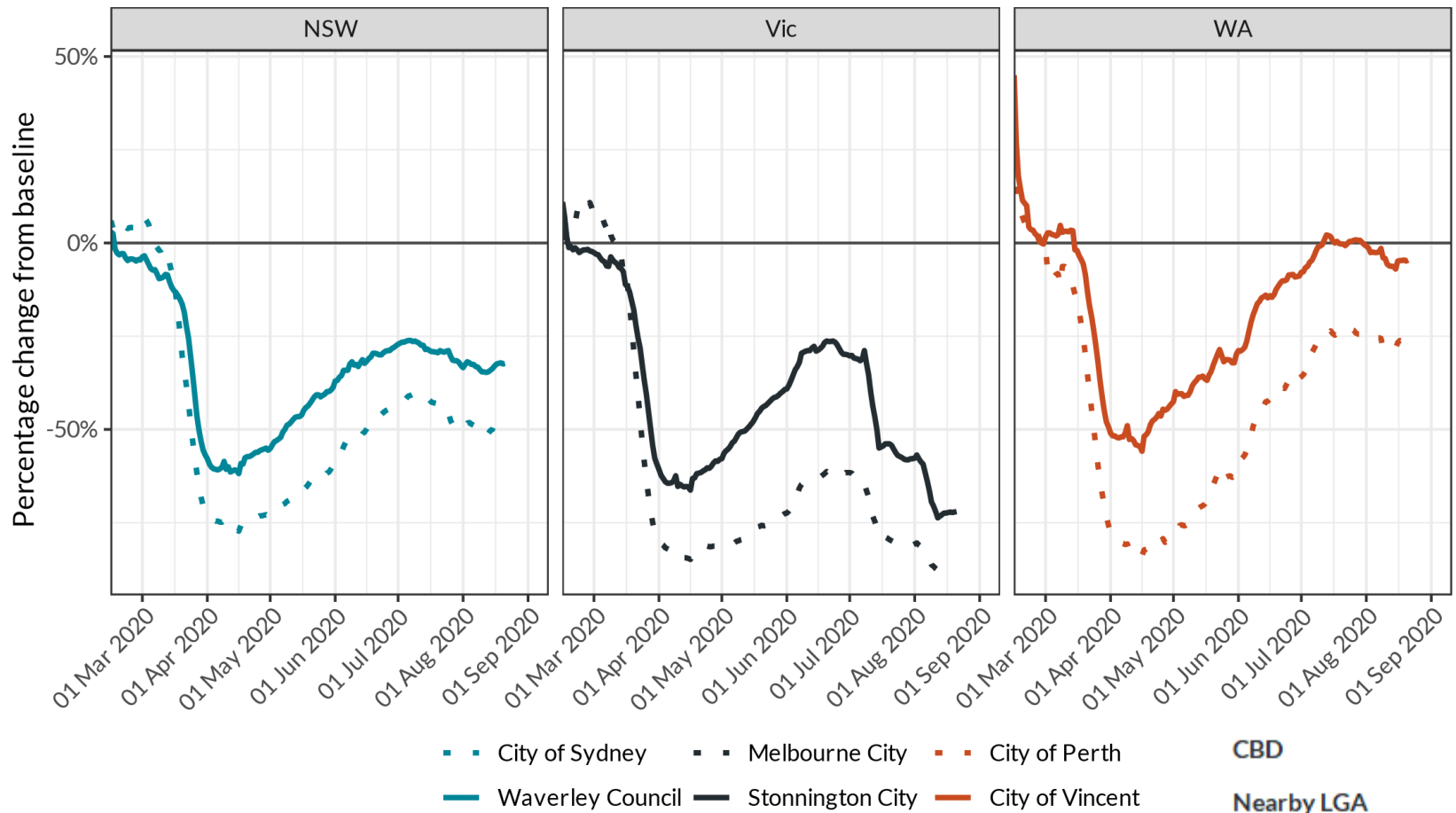
Source: Google, COVID-19 community mobility reports

# NSW, Vic, WA – CBD v inner LGA grocery/pharmacy



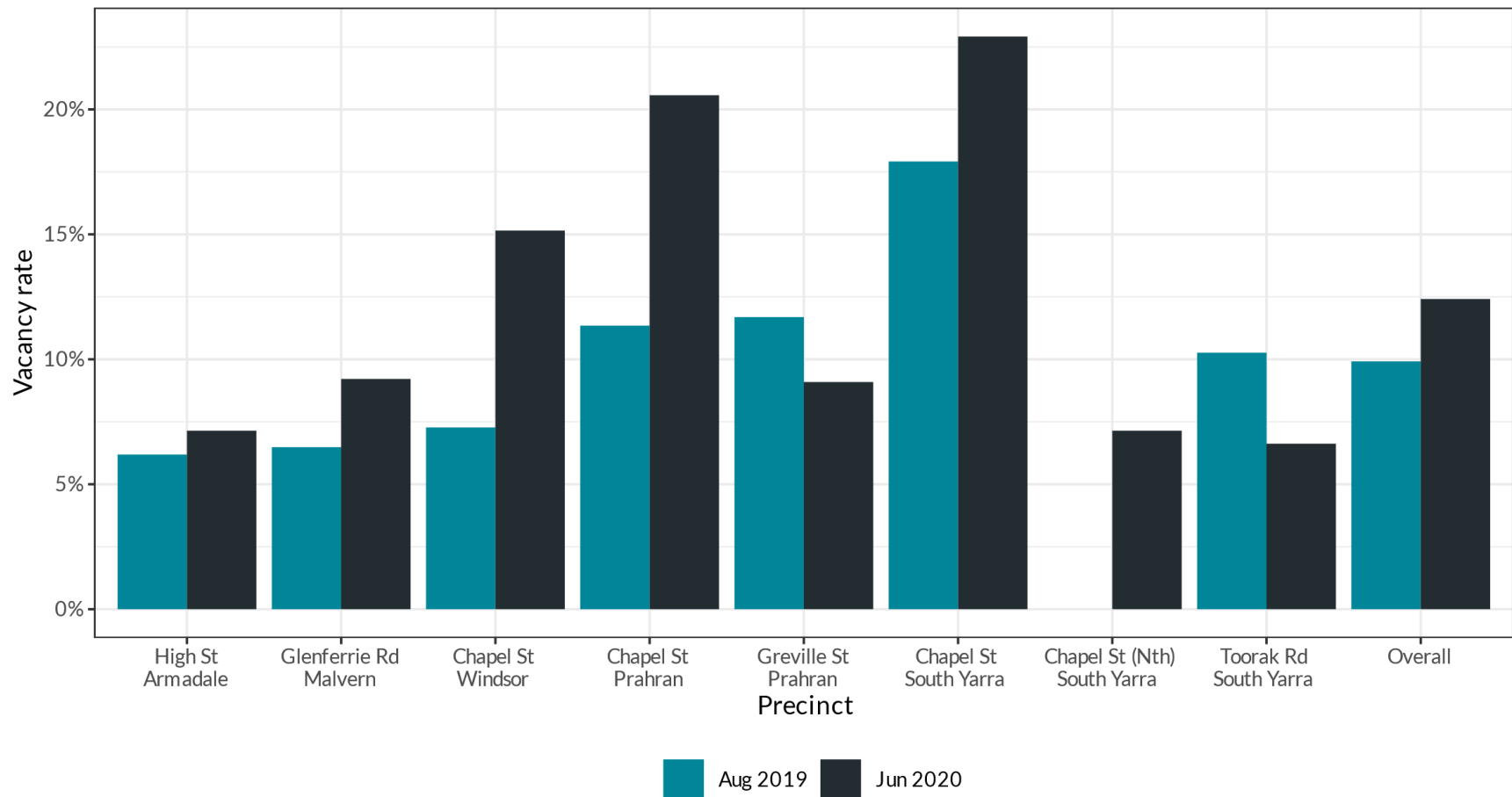
Source: Google, COVID-19 community mobility reports

# NSW, Vic, WA – CBD v inner LGA, retail/recreation

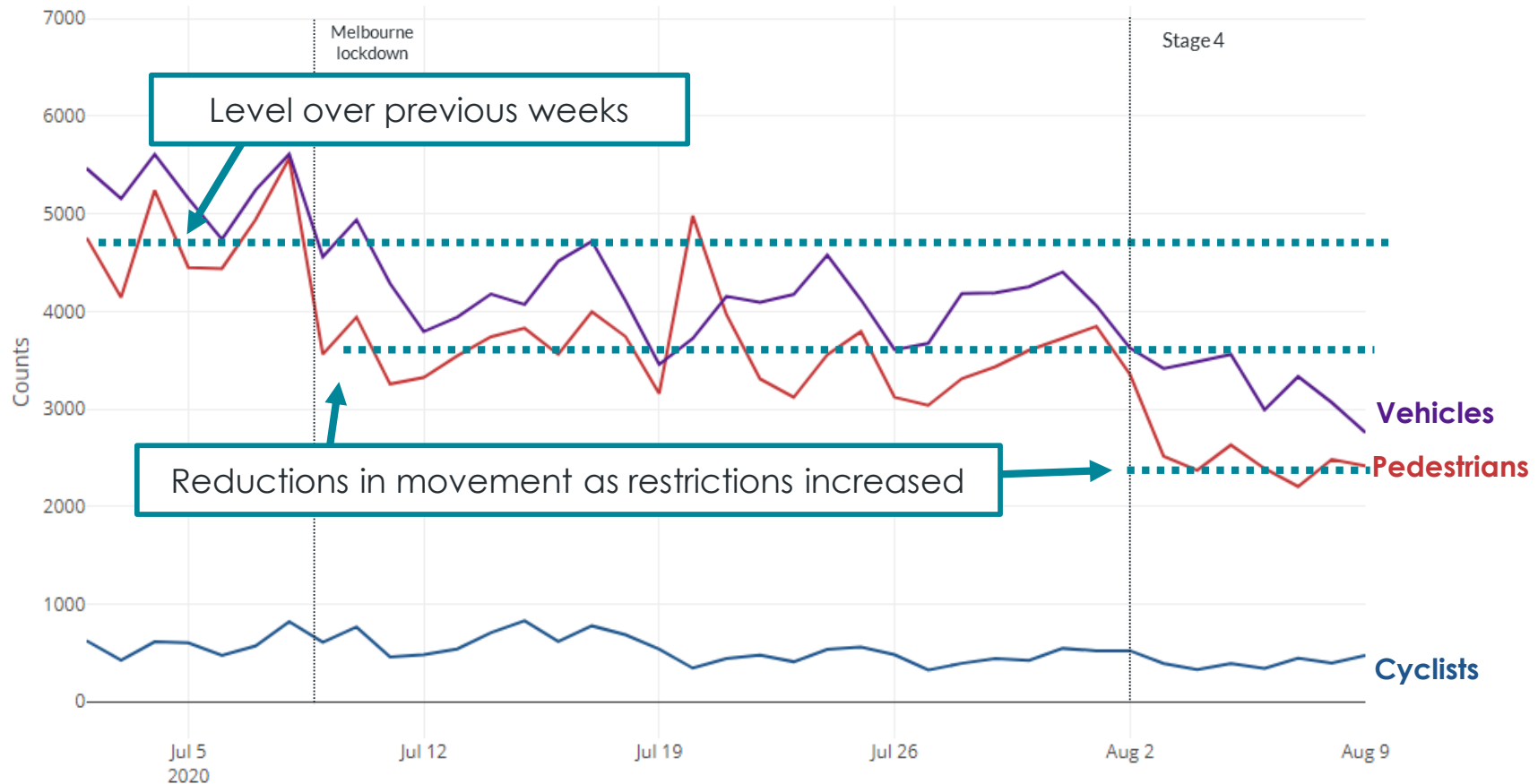


Source: Google, COVID-19 community mobility reports

# Retail lease vacancies across Stonnington precincts



# Chapel Street activity count, pre- and post lockdown



Source: City of Stonnington

## Data ‘Levers’ to support the Stonnington recovery

- Monitoring of ‘direct’ economic stimulus business support initiatives
- ‘Indirect’, medium term levers:
  - › Review status of each precinct, by reference to an ‘increasingly local’ theme.
  - › Precinct analysis supported by
    - existing data sources – especially PTV and camera-based counters
    - wider data gathering initiatives – covering more precincts.
  - › Data to inform planning process, eg, trading hours and regulatory hurdles to changed operation.
  - › Data to inform business groups directly, eg, effect of retail promotions.



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