

# Woodmason's Melrose Dairy Shops, 1125-1131 Malvern Road & 320 Glenferrie Road – Statement of Significance, June 2021

**Heritage place:** Woodmason's Melrose Dairy Shops,  
1125-1131 Malvern Road & 320B-320C Glenferrie  
Road, Malvern

**PS ref no.:** HO680



*1125-1131 Malvern Road & 320B-320C Glenferrie Road, Malvern (November 2020).*

## ***What is significant?***

The shops at 1125-1131 Malvern Road & 320B-320C Glenferrie Road, Malvern, remodelled to their current form in c1935.

Elements that contribute to the significance of the place include (but are not limited to):

- The original external form, materials and detailing of the shop complex
- The building's integrity to its remodelled form
- Strong Moderne character
- Prominent corner building with two principal elevations
- Parapeted facades with pitched roof behind
- No front setbacks
- Rendered detailing to parapet including applied horizontal and vertical mouldings and raised nameplate lettering to both elevations
- Suspended verandah canopy
- Repetitive shopfront arrangement, including recessed entries, terrazzo floor finishes, large shop windows, some remnants of pressed metal ceilings and highlight windows.

Later alterations and additions are not significant. This includes more recent changes to some shopfronts.

### ***How is it significant?***

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The Woodmason's Melrose Dairy Shops are of local historical significance representative (architectural) significance to the City of Stonnington.

### ***Why is it significant?***

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The Woodmason's Melrose Dairy Shops are of historical significance for their clear association with the local dairying industry in Malvern and as the only surviving remnant of Woodmason's Dairy – established by prominent Malvern identity William Woodmason – which operated at the site from as early as the 1860s until well into the twentieth century (Criterion A).

Woodmason's Melrose Dairy Shops are an intact representative example of a 1930s commercial building in the City of Stonnington. The building displays typical features of the Moderne style, popular in Stonnington and across Victoria more broadly in the interwar period, including a strong horizontal composition with no front setbacks, simple rendered parapet concealing the roof form behind with applied horizontal and vertical mouldings and raised nameplate lettering, and a repetitive shopfront arrangement with recessed entries, pressed metal ceilings, metal-framed shop windows and highlight windows (Criterion D).

### **Primary source:**

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Malvern Heritage Review, GJM Heritage (June 2021)